

Takara Portis

Portfolio <http://takaraportis.com>

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Education

Georgia Institute of Technology, Master of Science (MS), 2017, Digital Media

Arizona State University, Master of Fine Arts (MFA), Photography

University of Georgia, Bachelor of Fine Arts (BFA), Studio Art

Recent Work Experience

360 View, Nashville, Tennessee

February 2021 – Current: UX Designer

September 2019 – February 2021: Junior UX Designer

- Responsible for visual/experience redesign and improvements to 360 View's Software Products
- Collaborates regularly with the Product Team to create innovative design while improving the existing user interface and experience
- Creates visual mocks and prototypes that are integral to supporting the products' user stories and guiding the Software Development Team
- Utilizes documented UX research and client feedback to support design decisions

HD Supply, Norcross, Georgia

June 2018 – April 2019: Product Data Research Analyst (Contractor)

- Collected missing and out-of-date data on products sold by HD Supply on its Whitecap website, which was focused on professional-grade equipment
- Researched product images online and directly contacted vendors/suppliers when required
- Performed quality assurance (QA) on team members' previous data entries to double check for grammar/formatting and find out-of-place special characters and errors

Office of the Associate Dean of Research, Ivan Allen College of Liberal Arts, Georgia Tech, Atlanta, Georgia

May 2015 – May 2017: Web and Information Designer - Graduate Assistant

- Redesigned the visual information structure of the website
- Re-categorized important topics and resources for better cataloging and usability
- Managed the Research Administration website that contains time-sensitive documents and templates
- Supported the Associate Dean through general administrative tasks such as research, designing posters and flyers, and contacting personnel on her behalf

Skills & Software

- **Visual Design:** PhotoShop / Illustrator / InDesign
- **UX/UI Prototyping & Wireframing:** Balsamiq / Axure / Sketch / InVision / Figma
- **Web Development:** Basic HTML+CSS coding / Wordpress
- **Basic Office & Data Entry:** Adobe Acrobat / Microsoft Office / Oracle Peoplesoft

See my website for complete project samples!